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**HERITAGE CHRISTIAN COLLEGE**

**2017/ 2018 ACADEMIC YEAR**

**BACHELOR OF BUSINESS ADMINSITRATION (Marketing)**

**NAME**

**PROGRAMME OF STUDY\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**ACADEMIC YEAR SEMESTER: LEVEL: SESSION:**

**INDEX NUMBER ID ACTIVE NTACT\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**DATE\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_\_\_\_\_ STUDENT’S SIGNATUR**E\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| COURSE CODE | COURSE TITLE  | T | P | C |
| TCR 452 | Teams and Conflict Resolution | 3 | 2 | 3 |
| ENTR 454 | Entrepreneurship II | 3 | 3 | 3 |
| LSUM 456 | Leadership Summit | 3 | 3 | 3 |
| MKT 464 | Data Mining | 3 | 2 | 3 |
| MKT 464 | Marketing Promotion | 3 | 3 | 3 |
| MKT 466 | Marketing Promotion | 3 | 2 | 3 |
|  |  |  |  |  |
|  | TOTAL CREDITS |  |  | 18 |

T: Theory Credit, P: Practical Credit, C: Total theory and practical credit

TCR 452 Dr Williams Atulik

ENTR 454 Dr Obiri Yeboah

LSUM 456 Dr Samuel Twumasi Ankrah

MKT 464 Mr Derrick Ohene Gyamfi

MKT 466 Mr Nicholas Oblitei Commey